



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

G M M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 31118

Schedule Dates 10/25/12-10/28/12
Advertiser POL/B OBAMA/D/PRE/US (3428)
Agency G M M B Advertising (1734)
Product Political Issues (1082)
Brand OBAMA FOR AMERICA (12752)
Salesperson HRP/YA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 95/101/2175
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 10/23/12
Last Modified 10/23/12
Entered By Wendy Creque
CO-OP No
Headline # 06389756
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,610.00
Net Total \$65,790.00
Sales Tax

WSVN (WSVN)
By Broadcast Month Spots Rate
Oct. 2012 23 \$77,400.00
Grand Total: 23 \$77,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/12-10/26/12	3	1:00	10P- 11P (ET)	3				X	X			3	\$6,500.00	\$19,500.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	10/23/12
2.0	Normal Line / SPOT (2)	10/25/12-10/26/12	3	1:00	11P- 11:30P (ET)					1	1			2	\$4,400.00	\$8,800.00	WSVN (WSVN)	CH 7 NEWS AT 11PM	10/23/12
3.0	Normal Line / SPOT (3)	10/25/12-10/26/12	3	1:00	4P- 4:30P (ET)					1	1			2	\$1,900.00	\$3,800.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/23/12
4.0	Normal Line / SPOT (4)	10/25/12-10/26/12	3	1:00	4:30P- 5P (ET)	1				X	X			1	\$1,900.00	\$1,900.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/23/12
5.0	Normal Line / SPOT (5)	10/25/12-10/26/12	3	1:00	5P- 5:30P (ET)					1	1			2	\$3,500.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/23/12
6.0	Normal Line / SPOT (6)	10/25/12-10/26/12	3	1:00	5:30P- 6P (ET)	1				X	X			1	\$3,500.00	\$3,500.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/23/12
7.0	Normal Line / SPOT (7)	10/25/12-10/26/12	3	1:00	6P- 6:30P (ET)					1	1			2	\$3,500.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/23/12
8.0	Normal Line / SPOT (8)	10/25/12-10/26/12	3	1:00	6A- 7A (ET)					1	1			2	\$2,200.00	\$4,400.00	WSVN (WSVN)	TODAY IN FLORIDA 6:00-7:00	10/23/12
9.0	Normal Line / SPOT (9)	10/25/12-10/26/12	3	1:00	6:30P- 7P (ET)					1	1			2	\$3,500.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/23/12
10.0	Normal Line / SPOT (10)	10/25/12-10/26/12	3	1:00	7A- 8A (ET)					1	1			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	TODAY IN FLORIDA	10/23/12
11.0	Normal Line / SPOT (11)	10/25/12-10/26/12	3	1:00	9A- 10A (ET)					1	1			2	\$850.00	\$1,700.00	WSVN (WSVN)	TODAY IN FLORIDA	10/23/12
12.0	Normal Line / SPOT (12)	10/27/12-10/27/12	3	1:00	10P- 11P (ET)							1		1	\$3,600.00		WSVN (WSVN)	CHANNEL 7 NEWS (SATURDAY)	10/23/12
12.0.1	Closed Preempt (12)	10/27/12															WSVN (WSVN)	Pre-Empt/Exception -	

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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13.0 Normal Line / SPOT (15)	10/28/12-10/28/12	3	1:00	10P- 11P (ET)								1	1	\$4,400.00		WSVN (WSVN)	CHANNEL 7 NEWS (SUNDAY)	10/23/12
3.0.1 Closed Preempt (15)	10/28/12															WSVN (WSVN)	Pre-Empty/Exception -	
14.0 M/G For 12.0.1 / SPOT (12)	10/27/12-10/27/12	3	1:00	11P- 12A (ET)							1		1	\$3,600.00	\$3,600.00	WSVN (WSVN)	CHANNEL 7 NEWS (SATURDAY)	10/23/12
15.0 M/G For 13.0.1 / SPOT (15)	10/28/12-10/28/12	3	1:00	11:30P- 12A (ET)								1	1	\$4,400.00	\$4,400.00	WSVN (WSVN)	CHANNEL 7 NEWS (SUNDAY)	10/23/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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